

**FOR IMMEDIATE RELEASE:** 8/12/2020 \*Announcement\* - From: **TrackMy Solutions Inc.**

**KANSAS CITY, MO - August 12<sup>th</sup>, 2020**

**TrackMy Solutions welcomes two new members to our Board of Advisors.**

The middle of 2020 has been a challenging time for the majority of all small businesses, and our client healthcare organizations and device manufacturers. TrackMy Solutions is holding on strong, and taking the time to continue to innovate and deliver more value to patients and our client-base. To continue delivering on our vision of 'saving lives' and constant innovation– it is very exciting to formally announce the addition of two forward-thinking clinical experts in the Interventional Radiology space – Dr. Rich Towbin and Dr. Kevin Baskin – to our Board of Advisors. They represent the Vanguard CRN (Registry; <https://mdepinet.org/wp-content/uploads/VANGUARD-CRN.pdf>), and we have partnered with them through submission of an ONC LEAP Grant to design (completed) and build (in process at strategic client sites – additional details to be released once finalized) out a modern-FHIR-based registry to track IR-related devices (ie – catheters) focused on Venous Access conservation and reduction of catheter-related infections (in addition to driving proper follow-up care). This project contains thought-leadership in this space, and the work we are collectively doing will be shareable across all existing CRN's to improve interoperability and data collection processes.

**Welcome to the team Dr. Towbin and Dr. Baskin – your clinical insight and passion for patient safety is very appreciated!**



**Dr. Richard Towbin, M.D.**



**Dr. Kevin Baskin, M.D.**



Richard Towbin, M.D, Co-Founder of Vanguard CRN and COO has 39 years of experience as a practicing Pediatric Radiologist. During this time, he was one of the individuals that developed the modern specialty of Pediatric Radiology and in 2015 published the first textbook on the subject (has over 300 publications). He retired from clinical practice in 2019 and is focused on developing solutions for improvement in the care of patients by innovative solutions to clinical problems and improving the workflow for healthcare providers using data acquisition to drive innovation and process improvement. Since 1990, he has served as Chairman of Pediatric Radiology Department and developed cutting edge medical practices. Also has held National leadership positions such as President and Chairman of the Board of the Society for Pediatric Radiology and Treasurer of the Society of Interventional Radiology. Vanguard CRN's role is to help frame the medical problem that our solution is focused around to solve. Once solved, lead the use case for practicing Physicians'.

Kevin Baskin, M.D, President and Founder of Vanguard CRN – As a pediatric interventional radiologist, Kevin has treated many patients who rely on central venous access to obtain life-preserving therapies. Experiencing so many patients whose lives are disrupted and threatened by related complications has strongly motivated him to find meaningful, durable and scalable solutions. Venous access catheters, and the venous pathways necessary to carry them, are a vital but finite resource. Core impediments to optimal care include lack of specific critical patient data at the decision points of care, lack of high-quality data about medical devices and outcomes, lack of aggregate data sufficient to answer fundamental clinical questions or to inform evidence-based guidelines, and lack of unified vocabulary across the domain and related stakeholders. Kevin is set out, through his work at Vanguard to solve these challenges and increase patient safety. While leading these efforts he has educated himself in the technology required to overcome these hurdles, through deep and continuous engagement with the HL7 community, the CRN community of practice, and those defining the boundaries of innovation in this field. All focused to lower the barriers to success and to enable the application of technology to serve the ends most acutely important to our patients.