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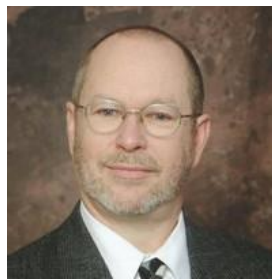
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**FOR IMMEDIATE RELEASE:** 3/16/2020 \*Announcement\* - From: **TrackMy Solutions Inc.**

**KANSAS CITY, MO - March 16<sup>th</sup>, 2020**

\*Announcement\* - As we deliver on our vision of 'saving lives' we continue to gain insight and expertise from industry leaders to position our company and solution to fit into existing strategies at major healthcare organizations. We are focused on Revenue retention and cost reduction through the use of TrackMy technology. This excites us to announce – **Dr. Joe Ketcherside** has agreed to join our Board of Advisors – Welcome to the Team Joe!



<https://www.linkedin.com/in/joe-ketcherside-md-faans-3455b52/>

### **W. Joseph Ketcherside, MD FAANS**

Joe Ketcherside, MD is an experienced medical informaticist and business leader with a strong clinical and industry background.

As Chief Innovation Officer for ILUM Health Solutions, Joe was part of senior management and was responsible for identifying and developing new strategies for ILUM in its focus on Precision Medicine for Infectious Diseases, and he led the Clinical Team. He was the project lead and executive champion for ILUM's state-wide system to track multi-drug resistant organisms for the New York State Department of Health.

Dr. Ketcherside was the co-founder of Cognovant, Inc., a consumer health informatics company specializing in mobile, personal health technologies and the creator of the PocketHealth mobile PHR platform. He was Chief Medical Officer of Quire, LLC, a data analytics company with artificial intelligence systems that uncover population-wide trends and patterns in unstructured Electronic Medical Record text. As CEO of Ketcherside Group, LLC, an independent consultant to health systems and technology companies, he provides strategic insight for technology adoption and product development.

Dr. Ketcherside graduated from the Pritzker School of Medicine at the University of Chicago, and practiced neurosurgery for 11 years in Kansas City, MO in a community practice as well as serving as Chief of Neurosurgery at the University of Missouri - Kansas City. After further education in the Software Architecture Department at UMKC, he left clinical practice to work with Cerner Corp as an engineer, physician executive, and product management director for physician systems. He subsequently worked at TheraDoc, Inc. as Chief Medical Officer and VP for Corporate Strategies.

Dr. Ketcherside then served as Senior VP and CMIO for Methodist Healthcare in Memphis TN, where he led their EMR and CPOE initiatives. He was also the co-director of the Biomedical Informatics Unit of the University of Tennessee Health Sciences Center Clinical and Translational Science Institute, which he helped to create. Following that, he was CMIO at Heartland Health in St. Joseph MO, and the Medical Director for the Lewis and Clark Information Exchange, a regional HIE. In all of these roles, he was responsible for system design, implementation and adoption across the enterprise.

We are VERY excited to welcome Joe to the Team, and gain his ongoing insight into the healthcare industry and how we can continue to focus on **#PatientSafetyNow #StandardOfCare #NOW!**