

## THE PROBLEM

Every year there are millions of medical devices implanted in patients in the U.S. Also, every year there are recalls of some of those devices. In fact, the number of recalls has been rising year over year. In our healthcare system, the devices are purchased by hospitals, surgery centers or perhaps through a purchasing group. The hospital then implants the device into the patient. If a recall occurs, the manufacturer notifies the FDA and sends letters to the



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purchasers. Of course, the purchaser was not the patient so then the hospital or surgery center has to try to contact the patient. They usually send a letter to the patient's last known address.

In many cases the recalls are occurring on devices that were implanted into the patient years ago. Frequently, the patient information is out of date. The patient may have moved or changed phone numbers or email addresses. In that case, the patient may never receive the recall notification. The patient won't know that there has been a recall until they start to experience health issues from the failing device. This can even result in death with devices like pacemakers.

## THE SOLUTION

Surprisingly, some hospitals have taken the position that it is the sole responsibility of the manufacturer to handle recall notification. There is no effective way for them to do that, however since the healthcare provider has the relationship with the patient. In lawsuits, time and again the courts have found that the healthcare provider can be held liable. So in the interest of better patient care and decreased liability, healthcare needs a solution today.

Fortunately, that solution now exists. TrackMy Solutions captures relevant information both pre and post op to track the patient and their implant. Once the patient leaves the hospital, they will have an ongoing relationship with TrackMy Solutions. Our patent-pending application and processes assure that we will be able to contact the patient should it become necessary. TrackMy Solutions can either provide the hospital with the current patient information or can simply handle the notifications directly. Being connected to the FDA recall database, TrackMy Solutions is aware of the recalls as they occur and can start the notifications immediately. The speed at which the patient is notified directly affects the risk and cost of the procedure. With TrackMy Solutions, patients will be notified within days. Without TrackMy Solutions, it may take months to be notified or even not notified at all!

This service, which is an inexpensive fixed fee, can be up and running in a few weeks. Click here to find out how this can help you or email us at **info@trackmysolutions.us** 

## **By: Paul Dandrow**